



ERIC TOMLINSON

GRAPHIC DESIGN

01 Design Experience

- SWINK** DESIGNER MAY 16–
Branding and identity; print collateral; motion graphics; naming; web design; packaging; environmental design; web graphics
- DILEMMA STUDIO** DESIGN INTERN OCT 15–MAY 16
Branding and identity; illustration; technical illustration; page layout; icons
- EDUSIGHT CREATIVE** DESIGN INTERN DEC 15–MAY 16
Developed concept and illustrations for Wisconsin Technical College System guidebook and parent workbook; logo design
- UW-MADISON SCHOOL OF VETERINARY MEDICINE** DESIGN INTERN SEP 14–OCT 15
Invitation design; web graphics and banners; posters; newsletters
- UW-MADISON REGISTRAR** DATA VISUALIZATION SPECIALIST MAR 14–AUG 14
Data visualization dashboard design and implementation; outreach; education planning

02 Additional Professional Experience

- UW-MADISON COLLEGE OF LETTERS & SCIENCE** ACADEMIC ADVISOR SEP 11–AUG 12
One-on-one advising; group information sessions; organizational assessment; systematic survey development
- UW-MADISON OFFICE OF ADMISSIONS** TRANSFER COUNSELOR SEP 05–SEP 11
Recruitment and public speaking; application review; data analysis and reporting; development of transfer credit equivalency database

03 Education

- MADISON COLLEGE** AAA GRAPHIC DESIGN & ILLUSTRATION DEC 16
- UNIVERSITY OF WISCONSIN-MADISON** MS MEASUREMENT & STATISTICS MAY 14
- UNIVERSITY OF WISCONSIN-MADISON** BA MATHEMATICS MAY 05

04 Skills and Engagement

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| TECHNICAL SKILLS
<ul style="list-style-type: none"> + Illustrator + InDesign + Photoshop + AfterEffects + HTML / CSS + WordPress | DESIGN COMMUNITY INVOLVEMENT
<ul style="list-style-type: none"> Vice President AIGA MADISON COLLEGE SEP 14–MAY 16
<i>Led planning and organization of skill-based lunch sessions and alumni speaker series</i> Volunteer UNITED WAY OF DANE COUNTY JUN 15–SEP 15 |
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